

Brett Wysocki

GRAPHICS ■ WEB ■ DESIGN ■ ILLUSTRATION

CONTACT INFO

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OBJECTIVE

To grow my creativity through a challenging graphic/web design position.

PROFILE

Vast Skill Set - a plethora of experience in both print and web design. Developed brand identities, web sites, advertisements, and collateral material for clients in the professional services industry.

Effective Team Player - known for my creativity, flexibility and sense of humor. Former employer stated: "He's always striving for knowledge, and he's got a fantastic work ethic on top of that. He's hands down one of the best employees I've had."

SOFTWARE SKILLS

Adobe Illustrator - P	Adobe Photoshop - P	Adobe InDesign - K
Adobe Dreamweaver - P	Adobe Flash - P	Adobe AfterEffects - P
Adobe Acrobat - P	Adobe Soundbooth - K	Frontpage - P
Audacity - K	Picasa - P	Microsoft Office - P

P – Proficient K – Knowledgeable

LANGUAGES

HTML - P	XHTML - P	Javascript - P
CSS - P	C++ - K	PHP - K
ActionScript 2 - P	ActionScript 3 - K	

P – Proficient K – Knowledgeable

EDUCATION

BS, Graphic Design Technology
University of North Dakota, May 2008
Certificates in Computer Science and Entrepreneurship

EXPERIENCE

Various Clients (Freelance) **July 2009 – Present**
Graphic & Website Designer
Made multiple designs for clients that included websites, wedding invites, business cards, and e-mail templates. Worked with hectic and fast-paced schedules to turn around items by specific deadlines.

Alerus Financial **June 2008 - January 2010**
Graphic & Website Designer
Created print and web designs for a large, multi-state community bank. Worked with a team of seven individuals as the sole graphic or web designer. Former manager noted: "very creative and technology savvy."

EXPERIENCE

(cont'd)

- Worked with an advertising firm to turn over a new brand identity for our company in three months.
- Led design and maintenance of their website which doubled its average daily views during my time there.
- Began work with targeted social media marketing which was previously not being utilized.
 - Using these free marketing techniques, cut costs by \$30,000 a year.

GameStop

(part-time) October 2005 - Present

Senior Game Advisor

Started as a Game Advisor, and was promoted multiple times into positions of responsibility. As a Senior Game Advisor, worked in a customer-oriented retail atmosphere. Recommended video games, systems, and accessories for customers based on my experience.

- Received high marks every year from our customer evaluations.
- Helped increase sales to record levels through honest recommendations and improved customer relations.

University of North Dakota

May 2007 - August 2007

Graphic Designer

Designed print and web artwork for UND's College of Business & Public Administration.

- Designed TV templates to be used on a city-wide TV channel.
- A full-time position was created after my summer internship was complete.

Minot State University-Bottineau

September 1999 - December 2006

Webmaster

Created, managed, and maintained a full scale college website. Worked for the first four years at the college itself, and then telecommuted the last three. Completed three full redesigns and reorganizations. The dean at the time said of my work, "Brett's a tech prodigy. He's helped us keep our enrollment up as new students look at colleges that provide a solid online footing."

- Produced multiple reworks in line with the brand standards at the time.
- Made sure the site was up-to-date with the latest web design trends.

AWARDS

Delta Upsilon International Top New Member Education Program - 2007

Delta Upsilon International Outstanding Website Award - 2006

Delta Upsilon International Top Scholarship Program - 2005

University of North Dakota Presidential Scholar - 2003 - 2005

Bottineau High School Valedictorian - 2003